Quantitative Data Analyst

Do you like coming up with creative solutions to challenging problems? Do you want a job where you learn and apply sophisticated analytical techniques rather than just manipulate Excel spreadsheets all day?

At NuFit Media, we apply cutting edge data analysis to the health and fitness marketing space. Located at the heart of Kendall Square, NuFit Media is a rapidly growing, venture-backed startup surrounded by great food and fun social activities.

Who You Are:

- You have a Bachelor’s in Math, Physics, Economics, Computer Science, or another quantitative field.
- You have the flexibility and initiative to create value in a fast-paced work environment.
- You can work both independently and as part of a team.
- You like to approach problems from different angles to devise and test creative solutions.
- Bonus points for coding experience (SQL, Python) and ability to use statistical packages (R, Stata, Matlab)

Your responsibilities may include:

- Developing, analyzing, and refining performance metrics to drive growth in traffic, revenue, and profit.
- Performing statistical analysis, and designing multivariate experiments on email templates, landing pages, and user interfaces to improve user experience and increase ROI.
- Creating and implementing machine learning algorithms and build probabilistic models to optimize multiple marketing channels.
- Mining massive amounts of data and extracting useful insights on campaign performance and user behaviors; and
- Extracting actionable insights from huge volumes of data using data mining, statistical modeling, and database techniques.

Things You’ll Like About NuFit Media:

- You’ll be one of the earliest employees in a start-up poised for rapid growth.
- You’ll be able to make tangible contributions in a matter of weeks.
- Our work is challenging and fast-paced.
- Competing ideas are judged based on validity, not job titles.
- Members of our team have lives outside of work: we’re philosophers, professional poker players, stand up comedians ...

Interested? Send your resume to recruiting@nufitmedia.com